



Top—Mr. W. L. Palk presents "Championship Oscar" to Ione Rybka, department 116, the winner among the three field day contestants. Ione admires the trophy. Middle row—Ione as winner of Class A trophy and miniature; Mae MacDonald, Department 345, runner-up. Right—Claire Rosie, Department 37, winner of Class C trophy and miniature, and Marg Wilson, Department 277, Consolation Flight winner. Bottom—Vivian Legace, Department 166, winner of Class B trophy and miniature, and Sally Cruikshank, Department 228, Consolation Flight winner.

Eaton Women's Golf Club Stages Annual Field Day at Elmhurst Links!

The Women's Golf Field Day at Elmhurst was a rained-on but not rained-out event of September 21. Our staunch class winners played off regardless for the "Oscar," which was won by Ione Rybka; but only a third of the fearless females braved the cold rain to turn in nine-hole scores. Of these Chris Bewick (100C) led the players for the first nine, while Beth Jamieson (161) did likewise for the back half.

Eaton Women's Golf Club—Continued

Our busy president, Peggy McMillan, provided the non-golfing members with decks of cards in the lounge and organized some games.

The famous Elmhurst steaks were served later to the hungry gathering of over 80, who entertained themselves and one another with a good Eaton sing-song led by Mollie Mitchell. Assisting with solos were Gwen Jones and Marion Hewitt, accompanied by Muriel Fraser.

The guests of honour rose to the occasion with rib-tickling speeches. Mr. W. L. Palk, Store superintendent, and Mr. A. H. Young, M.O. superintendent, set a merry pace, ably followed by Mr. E. G. Rogers, M.O. Operating. During the presentation of prizes the other head table guests, Mr. F. G. Muirhead and Mr. D. McPherson, added more well-chosen words.

Mr. A. H. Young presented his trophy to the A Class winner, Ione Rybka, 116; and there were prizes for runner-up Mae MacDonald, 345, and consolation winner, Myrtle Howatt, 116.

Mr. F. G. Muirhead presented the A. D. MacDonell trophy to B Class winner Vivian Legace, 116. Runner-up was Betty Greenwood, 175, and consolation prize went to Sally Cruikshank, 228.

Mr. D. McPherson presented the A. C. Campbell trophy to C Class winner Claire Rosie, 37, and prizes to runner-up Dorothy Webber, 102, and consolation winner Marg Wilson, 277.

Mr. W. L. Palk presented the Oscar and the Field Day prizes for both outdoor and indoor activities.

Adoption of the Nominating Committee's slate of officers followed.

Eaton Women's Golf Club Executive

President, Mary Thompson, 116, 1 year
M.O. Vice-Pres., M. Halldorson, 122, 1 year
Store Vice-Pres., I. Hanna, 100X, 1 year
Sec.-Treas., *C. Hancox, 100G, 2 years
Handicap and
Tournament, W. Crowston, 33, 2 years
Publicity, Betty Meiklejohn, 157, 1 year
Prizes, Elsie Brownridge, 267, 1 year

Store Committee

Joan Mortimer, 253.....2-year term
Gwen Jones, 101.....2-year term

Caddy Chisholm, 209.....1-year term
Evelene Turner, 248.....1-year term

M.O. Committee

Florence Rogers, 36.....2-year term
Ruth Zickerman, 1.....2-year term
Irene Hodgson, 67.....1-year term
Lil Rerick, 11.....1-year term

Auditors

*Millie Barker, 29.....2-year term
*Lil Bennett, 236.....2-year term

Those marked * will complete their second year in office in 1956.

Retiring President Peggy McMillan voiced her appreciation of the support given by her committee; and Mary Thompson, the new president, expressed to Peggy the heartfelt thanks of all present for her splendid contribution to the club and the mountains of work undertaken during her term of office.

Don't forget, girls, for those game rebates, turn your score cards in to Connie Hancox, Personnel Manager's Office.

Eatonian Elected President of "Keen Canucks"

We are indebted to Canukeena's "Tin Hat" editor, Bill Hurlburt (retired Eatonian), for material in this sketch of Canukeena's new president, Eatonian Frederick Harold Wingate. Fred works in our Washing Machine and Major Appliances Department. We quote:

"Born in London, England, educated in Winnipeg, Fred became a soldier in 1913. Active in June, 1915, overseas with Winnipeg's famous 44th, he was wounded at St. Eloi in '16. In the Second World War Fred was called out as adjutant in 12th Manitoba Dragoons' 2nd Armoured Car Regiment. Promoted to major in 1941, he later was awarded the Efficiency Medal.

"Major Wingate's record was also distinguished by various responsible posts where his abilities and experience were most needed. . . . Father of two strapping sons now at the west coast, Fred is, according to wife Elsie, one of the world's most enthusiastic if not most scientific gardeners. Active in the masonic order, Fred is also a lieutenant in the Shrine Patrol. . . . Let's all get behind him and 'Win with Wingate.' "

And through Contacts, Fred, all best wishes to you from your fellow Eatonians for a successful term of office.



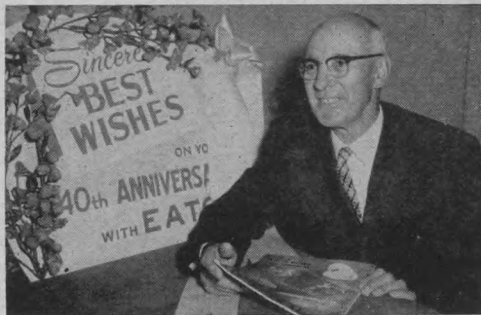
Three Honoured for Long Eaton Service

CHARLES LIONEL DONNELLY— 40 YEARS

Mr. Donnelly was born in the famous public-school town of Harrow, England. He first joined Eaton's as a parcelling-lad on September 7, 1915. Following a half-year in that department, he was for three years in the Boys' Clothing and then went to the Hats and Caps where he is now assistant and where he has completed over 36 years. Out of that time were his years with the Canadian Army 10th Depot Band during the Great War. Charlie has been a brass instrumentalist, by the way, most of his life and still is a bandsman.

A department dinner was held in his honour at the Homestead on his anniversary day, at which Mr. J. Muirhead presented Mrs. Donnelly with a corsage, and a department gift of a 35m.m. flash camera outfit with case presented to the guest of honour. Many messages, including one from Mr. Daw, former M.O. department head, were received, among them a number from customers and retired Eatonians. Personal gifts accompanied numerous messages.

Mrs. Donnelly was formerly Miss J. W. H. Robinson, an Eatonian in the Notions and



Fancy Goods office. They have son Lionel Barclay, daughter Corinne Agnes, and a grandson, Lindsay Charles. In addition to his band work, Mr. Donnelly likes fishing and photography. He was for a time the president of Eaton's Employees' Charitable Fund here, and is nowadays active in church work among the younger teen-age boys.

ARTHUR FREDERICK HARDING— 40 YEARS

A Manitoba boy hailing from MacGregor, Art Harding joined Eaton's 40 years ago, achieving his 40th anniversary on Thursday, September 29. His full service has been with the Hardware where he rose steadily from the ranks and for many years now has been department manager. Chief among the numerous gifts and messages on his desk that Thursday morning was a lovely set of Minton Bone China in Ancestral pattern.

Friday night, the 30th, the Harding rumpus room and adjoining lounge were taken over by a crowd of over 60, consisting of department staff wives and hubbies, and a number of Mail Order and Store colleagues with their wives.

'Twas a very happy gathering, highlighted by the agile ability of the Harding clan—sisters, brothers-in-law, nephew, daughter Muriel and husband, son Ronald and wife—they really showed the crowd how square dancing should be done! Mrs. Harding, by the way, is former Eatonian Eva Zelma Ellery, of M.O. Copying. During the evening Mr. W. L. Cable, Store Hardware manager, paid sincere tribute to Mr. Harding's sterling work for the Company, and on behalf of the gathering, presented a pen and pencil set, also a mysterious package which gradually unwound to disclose a lighter and some golf balls.

Five grandchildren have blessed the Hardings. Golf at Elmhurst, Masonic and Scottish Rite work keep Mr. Harding's leisure time well occupied at all seasons.

JOSEPH MOUARD—35 YEARS

Born in Winnipeg, Joe Mouard joined Eaton's in 1920 and celebrated 35 years' continuous service with City Despatch on September 13. Looking back into past issues we noted that Joe, on his 25th anniversary, was a keen golfer and had just won a cup—and he still enjoys golfing. In fact, to celebrate his anniversary, his fellow-employees presented Mr. Mouard with golf wear—so here's to your game, Joe!

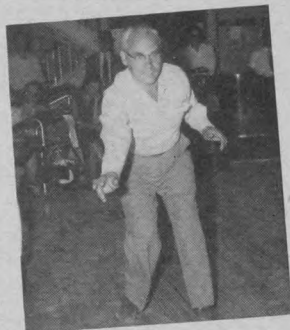
TENNIS CLUB HOLDS PARTY TO END SEASON

In spite of the unusual heat which marked the later part of the season, the Eaton Tennis Club enjoyed a very pleasant and active season. An equally pleasant activity was the wind-up party held the evening of Wednesday, September 28, at the home of Miss Yvonne Knott. About two dozen were present and special guests included Mr. B. C. Sutherland, Mr. and Mrs. D. McPherson. During the evening the B. C. Sutherland trophies and minia-

tures were presented by the donor as follows:

Ladies' Singles, Clara Greening; **Men's Singles,** L. Kivell; **Mixed Doubles,** J. Johnson, Alice Barber.

To Yvonne Knott went a special prize for being voted leading good sport—she showed notable sportsmanship in turning out for play in spite of heat or cold, rain or shine; and took defeats with a smile!



Top left—That hard-working Publicity and Contacts correspondent bowler, Vera McCaw. Bottom right—Secretary Ernie Wall rolls the "opener" (just for us). Note that wicked looking spin of his second finger! Other shots—"Waiting their turn."

Eaton's Mixed Five-Pin Bowling League

STARTS ROLLING FOR THIRTIETH SEASON

Although no records are available for the first five years of league operations, on making inquiries we have learned that the first president was the late Harry Artiss; second, Eleanor Scott who married and left the firm; third, Bill Curry, still with Department 167; fourth, George Johnson with Department 113, and fifth, Bill Patton, retired. We hope to "dig" up items of interest from the past years as the season rolls on. If you can help us, "let's have them."

Your officers, executive and scorekeepers for the 1955-56 season, Eaton's Five-Pin Mixed Bowling League:

President	Sig Sigvaldason
Secretary	Ernie Wall
Treasurer	Harold Brown
Executive — Doris Slack, Betty Meiklejohn, Tom Scott, Jim Thom, Clarence Saunders and Vera McCaw.	Scorekeepers—Lorne Jackson, Tom Scott, Percy Cook, Roy Lowe, Harry Evans and Ted Black.

Here are some "hi-lites" after first four weeks of play:

Division One—Bill Adamson, 788 (331); Joe Green, 756 (281); Gord Quinn, 747 (280); Bob McGurk, 725 (262); Ernie Wall, 729 (265); Lloyd Waddell, 724 (275, 265); Anne Anderson, 716 (305); Bill Milne, 713 (260); Kay Kimak, 695 (264); Nellie Mazur, 690 (277); Ann Atkin, 297; Joyce Lawton, 290; Anne McCaffrey, 285; Ev Turner, 284; Mary Bodrug, 274; Clarence Saunders, 264; Al Farquhar, 261.

Division Two — Stella Hawkins, 852 (285, 325); Art Wright, 824 (352); Walter Mills, 760 (293); Al Gable, 731 (255); Elsie Craig, 714 (271); R. Lemoine, 710 (265, 255); F. Grassick, 702 (271); Cy Napier, 693 (276, 266); Norma Fall, 663; D. Webber, 291; T. Scott, 271, 268; R. Fogg, 263; G. Niven, 258; Bud Insch, 266, 252.

Division Three — Guy Cancilla, 715 (257, 250); George Huntington, 689 (261, 255); Rita LeClair, 680 (238); Harold Brown, 679 (239); Anne Kalsics, 668 (256, 256); Jim Thom, 660; Joan Mortimer, 651; Fran Koslock, 292; Gladys Morris, 284; Frank Maire, 270.

Division Four—Roy Lowe, 823 (333); Nettie Shulhan, 775 (338); Norm Hawkhead, 780 (327, 273); Mervin McKenzie, 748 (299, 266); Lou Saunders, 720 (289); Donna Monchak, 723 (270); Dave Mackie, 710 (289); Bill Hogg, 698 (251); Lillian Hagberg, 691 (286); Berle Dancer, 674 (251); Al Sizeland, 673 (273); Stan Olson, 666 (264); Doris Slack (312); Janet Kirkwood, 264; Bill Mitchell, 260; Evelyn Bowyer, 260; Grace Woodward, 257.

Division Five—From the lack of reports so far, this division has no one who has really started to roll except D. Huland, 672 (264), and T. Black, 692 (259).

Division Six—Dave Olford, 783 (271); Bas McAlpine, 733 (249, 244, 240); Bev Orum, 677 (234); Mary Palframan, 675 (265); Shirley Middleton, 662 (316, 265); Frank Taylor, 662 (274); Jean Demery, 625 (242); Joyce Odger, 611 (235, 231); James Bewick, 295; Joe Scaleta, 277; June Beratsky, 272; Wynne Bell, 246; Bill Miller, 247, 242; Jack McGee, 240.

Welcome to the Quarter-Century Club



MISS ETHEL DUNDAS SMITH

In the "key" position of librarian in the Store Lending Library, Miss Smith's circle of friends and acquaintances is an unusually wide one. The number of fellow-workers and customers she greets by name is amazing, and those who came to congratulate her on her quarter-century, September 5, were notably numerous.

Born at Arnaud, Manitoba, Ethel graduated from the University of Manitoba in 1930 and joined Eaton's in September of that year. Three years in the Cash Department and then to her present department, the Library, where she has been in charge for many years.

The Thursday evening preceding her anniversary, Ethel was the guest of honour at a department dinner and dance in the St. Charles Grill, when she was presented with a special corsage; Stationery and Books and Library staffs attending.

Her anniversary day opened with a department meeting and gift of a set of golf clubs in a leather bag, presented by Mr. S. Florence. Among many personal gifts also presented was a silver rose bowl from her Library colleagues.

Member of University Women's Club, Winnipeg Horsemen's Club, past president of Eaton's Riding Club, member and 1953-54 president of the Eaton Women's Curling Club, Ethel still places riding as her "No. 1" activity and is the proud owner of a lovely saddle horse, "Standish Denmark."

JOHN FREDERICK GARGETT

Jack Gargett chose that thriving "exhibition-city" of Brandon, Man., for his birthplace, but came to Eaton's in Winnipeg on September 24 of 1930. Three years of his time were spent on active R.C.A.F. service in Canada and overseas as flight-sergeant. That's Mr. Gargett at bottom right.

Jack had a "sweet" job—in fact, two; first with the Candy Factory and then with the Store Candy Department. For some years he was in the Children's Footwear Department, rising to be assistant and department manager. He is now department manager of Women's Higher-Priced Footwear. Also, too, still interested in children's shoes—as the Gargetts have three children, Ann, David and Patty. Mrs. Gargett was formerly Miss Aileen Emmett of City Merchandise Office.

His anniversary morning found Jack's desk replete with messages and "birthday" personal gifts, among them sportswear from his former department, the Candy Factory people. On Tuesday evening, September 27, Vasa Lund saw a bang-up smorgasbord and party held in Mr. Gargett's honour by his department and associated footwear depart-



ments. Chairman was Mr. W. B. Cable. Mrs. Gargett received a handsome corsage and, on behalf of his co-workers, Mr. C. R. Graham presented a handsome Gladstone bag. Novelty gifts also were given—that giant shoe-horn, suitably inscribed, should look great in the Gargett's rumpus room!

Sports connections find Jack in the Niakwa Golf Club, and the Winnipeg Winter Club — which explains the athletic look of his tall figure!

JOHN WALTER MOSS

A Winnipegger by birth, Mr. Moss celebrated his 25th Eaton anniversary on September 15. His first 18 years were in the Store Sporting Goods and Auto Accessories where he rose to be department manager for some years before being appointed to similar rank in the Furniture Department. Two years ago John was appointed manager of Interior Decorating. He is shown at top right.

Mr. Moss leads a pretty active life in sports and recreation—likes golf and boating in the warm season, bowling in winter. Member of St. Charles Country Club, the Winnipeg Winter Club, and has a past sports record that includes Provincial badminton championships in both men's singles and doubles.

The department presented Mr. Moss with a most enviable pair of binoculars. At a reception and dinner in his honour at the St. Vital Hotel that evening with Mr. A. L. Curtis as chairman, Mr. G. N. Hargreaves read the many messages of congratulations and good wishes. An orchid spray was presented to Mrs. Moss, the gift to the guest of honour was a pair of stadium seats—So that they can sit in comfort and see those Blue Bombers pile up the points(?).

Mr. and Mrs. Moss have children Patricia, 14, and Peter, 12. And for his quarter-century extended vacation, hopes to be in California next spring. Sounds good to us!

Mr. C. H. Boothe Appointed Company Director

At a meeting of the directors of The T. Eaton Co. Limited Tuesday, October 11, John David Eaton, president, announced the appointment of C. H. Boothe, general manager of the Hamilton Store for the past 27 years, as a director of the Company. Mr. Boothe fills a vacancy created by the death of Chester M. Leishman.



Mr. Boothe has more than 40 years' service with Eaton's, beginning his career with the Company as stock boy in the Millinery Department in 1914. A native of Toronto and son of the late Charles Boothe, former vice-president of the Company, Mr. Boothe was educated at St. Andrew's College and University of Toronto Schools. He saw four years' active service during World War I and returned to Eaton's to gain wide experience in Dress Department, Stationery Department, Jewellery Office and Shoe Office before his appointment as general manager of the Hamilton Store in 1928. Harry Boothe has been active in many phases of business and civic life in Hamilton, and is a director of The Eaton Knitting Company, of The T. Eaton Life Assurance Company, of Hamilton Branch of Canadian Cancer Society, a governor of Hamilton College, McMaster University, of the Hamilton Tiger-Cats Football Club, former chairman of Hamilton General Hospital Board of Governors, and former director of Hamilton Rotary Club. He was a "dollar-a-year" man during World War II on the promotion of War Savings Stamps and Certificates and has been honoured by both the Y.M.C.A. and the Y.W.C.A. for his outstanding contribution to their work.

EATON THEATRE GUILD TO START REHEARSALS

With two comedies and a dramatic presentation chosen for the season's first "play night," President Arnold Monk told us that the Guild was starting work on Monday evening, October 17. Practice sessions will be held at Central Y.M.C.A. each Monday at 8;

the plays to be presented at Y.M.H.A. auditorium Thursday, December 1, tickets 50c.

Those interested in joining the Guild in any capacity, see Mr. Monk, Hearing Aids, Fourth Floor, Store, or Mr. McPherson, Employment, Second Floor.

CAN YOU TOP THIS ?

We were wondering whether any individual Eaton sportsman could match the 1953 achievements of George Glazier, Winnipeg Men's Clothing. When talking one day recently—after George had again been in the golf finals—we heard of that season's doings about which he felt reasonably proud and got together these mementoes of his summer, 1953, and winter '53-'54 activities.



Shown here, left to right . . . The McIntosh Memorial trophy for curling, won by Gerry Gray's rink with George playing third. Next is a trophy to represent that won by George for being the season's high scorer in the Eaton Hockey League. Third, the stately John David Eaton trophy for Field Day championship. Then the hockey trophy as a member of the champion Vikings team, and lastly, the R. Y. Eaton trophy for winning the Class C Field Day at golf. In addition, George won the Class C golf knock-out competition, and the Gray rink won all their games, with the exception of the final, in the bonspiel Imperial Oil contest.

We agree with George that although today he's a better golfer and possibly a better hockey player, he'll hardly be fortunate enough to group so many wins again!



Above—Scenes at the Eatonians' Blood Clinic. Top left—Bruce Evans, Connie Hancox and Gladys Blagdon signing in—they have been "blood-typed" by the lady at right (note: they are holding the pad on their "pinky"); now the lady at left gets details for the records. Right—It's all over... wasn't so bad, was it? Lera Grelus is happy to know she has contributed her share! Bottom left—Scene in the well-appointed "ward" prepared in the Mail Order building. Right—Bottles prepared for the transfusions, with anti-coagulating serum and appliances for intake.

Again, Eatonians—Another Big Job Well Done!

Eatonians Rallied Around to Donate Blood to the Local Red Cross Blood Bank

Some who give regularly could not, of course, repeat so soon after their recent gift; but the Eatonians' clinic resulted as follows: Total giving, 482; new donors among these, 231; Eatonians who are registered givers and were able to donate on this occasion, 251.

Mr. Charles R. Spence, organizer for the Red Cross Blood Donor Office, has written to express their sincere thanks for the fine co-operation, to the Personnel Department

people, the Store Superintendent's Office and M.O. Operating Service. Also to all the Cafeteria people who supplied the restoratives, to the Caretaking, Electrical, Fire Protection and Telephone staffs, and all others who assisted. Above all, says Mr. Spence, sincere thanks to all those Eatonians who donated their blood. To sum up, "This was a very smoothly-run clinic." So again, thanks Eatonians, for a job well done!

Palsson Rink Tops Lawn Bowling League!

Jack Greenwood, second; Mrs. W. Lord, third; J. Palsson, skip, and Miss R. Sigurdson, lead, captured top honours in the 1955 season play. Consolation flight was won by W. Wiggins, skip; Hilda Sim, third; Kay Reid, second, and Olive Adams, lead. J. Bloomer (retired) won the Men's Singles; W. Lord and W. Summers the Men's Doubles.



Ladies' Singles competition was won by Mrs. E. Munro; but after waiting for the weather to be favourable on available nights, it was finally found not possible to finish the Women's Doubles.

A good season, says President Sam Poole—and announces their Lawn Bowling Wind-Up Hallowe'en Party at Moore's, for the evening of Saturday, October 29.



Top left—Walter McDonald, manager, with miniature, and Jim Hobday, captain of the Rockets, men's league champions. Right — Eileen Simpson, captain, and Tommy Scott, manager of Royals, women's league champions. Below—Edna Johnson, voted Most Valuable Player, with Bill Clay's trophy presented by Mrs. W. Clay.

Softball League Celebrates 1955 Season

Meeting at the Assiniboine Hotel on the evening of Thursday, September 15, the men and girls of the diamond circuit, with their committee and guests, had a real evening's get-together of which a lovely steak dinner was a memorable feature. Chairman for the occasion was Mr. Doug McPherson who is not only the staff Recreation director, but a very active and capable ballplayer himself.

During the dinner and intervals, a really rousing sing-song was held to the tempo of the piano-playing of that popular artist Bert Kilgour, and Mr. Sutherland, as usual, proved a most capable and inspiring song leader.

Chairman Doug said that it had been a good season. In addition to thanking all the good sports who had played, managed and coached, many thanks were due especially to Danny Tomes for his sterling work as chief umpire—a splendid job. (These sentiments were backed by loud cheers from all present.) All the committee, continued the chairman, had been very co-operative and hard-working.

Mr. B. Sutherland, Personnel manager, remarked that he had greatly enjoyed the games he had seen, and added his thanks to all for the good work done in the baseball leagues. He then made the presentation of the championship trophy to the Royals, each member also receiving a miniature trophy. Tommy Scott, manager, and Stan Bilyk, coach, accepted the honours for the team; Mrs. Sutherland assisting in the presentations.



Then the men were congratulated by Mr. E. Rogers, M. O. Operating manager, who expressed the pleasure of himself and Mrs. Rogers at being invited to the party. He presented the trophy to the champion Rockets—their manager, Walter MacDonald, and captain, Jim Hobday, taking charge of the "jewellery" for the team.

The trophy and miniature for the season's Most Valuable Player, presentation to the girls' league by Mr. Bill Clay—long-time stalwart, organizer and manager of teams—were then presented by Mrs. Clay. The winner this season was Mrs. Edna Johnson, playing for the Jets.

A festive evening of dancing followed; and it was a very pleasurable time indeed, made more so by the arrival of numerous players and supporters who couldn't be there earlier. On all hands as the evening progressed, one heard the remark—"One of our best evenings ever." 'Twas true—and those of us who had the pleasure of being invited heartily join in saying "Many thanks, ball players, for a grand party."

LONG-SERVICE ANNIVERSARIES—October 15 November 17

FORTY-FIVE YEARS

Harry V. Clarke, Box Factory.....Nov. 17

FORTY YEARS

J. F. Robinson, Delivery.....Oct. 26
J. Pilkington, M.O. Shipping.....Oct. 28
Miss M. E. Smith, M.O. Copying.....Nov. 5
Mr. J. Gibson, M.O. Footwear.....Nov. 12
Mr. L. Ringrose, M.O. Assembly.....Nov. 13

THIRTY-FIVE YEARS

John G. Sutherland, Elevators.....Nov. 9

TWENTY-FIVE YEARS

Arnold Fairburn, M.O. Footwear.....Oct. 30
John Murphy, Household Linens.....Nov. 8
Miss A. McDivitt, Drugs.....Nov. 11
Harold E. Wellard, General Office.....Nov. 11
James Allan, Women's Shoes.....Nov. 17



SIX HONOURED ON RETIREMENT

Top: Mr. J. Green and Miss E. Page. Centre: Mr. R. Clark and Mr. S. Zuke. Bottom: Mr. and Mrs. C. Pearce; Miss G. Simmons.



Best Wishes for a Happy Retirement

C. PEARCE

Member of the Beauty Shops staff and an Eatonian for over 31 years, Mr. Pearce retired on August 17. His colleagues held a dinner party in his honour at the Homestead on September 20. During the evening Mr. H. J. Besette made the presentation, on behalf of the department, of a lovely hostess chair—which we see Mr. and Mrs. Pearce admiring in our picture. To Mrs. Pearce were presented a corsage and the table flowers. It is the sincere wish of all of us that Mr. Pearce enjoys regained health and that he and Mrs. Pearce have many happy future years.

MISS G. SIMMONS

It was in the proud knowledge of having given the Company 44 years of devoted service, that Miss Gwen Simmons of Head Cashier's office, retired on September 3. A farewell "birthday" party was held in her honour at Moore's on August 25 by her co-workers

and friends. The cake, the party hats, and the festive air made it a gala affair. The dinner—fried chicken—mmm! And with Bert Kilgour at the piano the sing-songs were both jolly and enthusiastic. Mr. H. Bannick made the presentation of a pair of bedroom lamps and a spread on behalf of the department. That evening Mrs. Benson entertained at her home in honour of Gwen.

Her desk on her retirement day was lavishly floral-decorated and numerous personal gifts and sincere good-wish messages covered it, while simply crowds came to wish her "all the best." We shall miss you, Gwen, and we wish you a happy, healthful retirement.

JOSEPH GREEN

The Picture-Framing Workroom staff are going to miss Joe Green whose service with Eaton's was almost 48 years. For the last while he has been one of the limited number in the 45-50-year service bracket.

(Continued on Opposite Page)

Lethbridge New Store Opened Sept. 22nd



Present that day were Lady Eaton and her son, Gilbert M. Eaton, director of the Company; also Alberta Store managers and their wives. Many beautiful floral decoration gifts were displayed throughout the Store, adding a most colourful effect.

It was a gala day in the thriving city of Lethbridge, when Eaton's new Store building was opened for business at 9:30 on the Thursday morning.

It was the realization of a dream of 26 years for Mr. E. C. Davis, Store Manager.

A grand banquet was held that evening, the mayor and other distinguished guests being present; and then followed a staff dance. The banquet scene below shows Mr. E. C. Davis, with Mrs. Davis on his right, and Lady Eaton and Mr. G. M. Eaton on his left in the picture.



Retirements

(Continued from Page Ten)

Mr. A. Wylie, of the Paint Department, and Mr. G. A. Jacques, of the Workroom, paid sincere tribute to Mr. Green's long service and good work and, on behalf of his colleagues, presented Joe with a mantel clock-radio. Many people visited during the day to wish him health and happiness in retirement, and a dinner was held in his honour that evening at the Concordia Club, when he received a cardigan for his leisure comfort.

ROBERT CLARK

Mr. R. Clark, of Winnipeg Buying Office, retired September 3. On September 1 the staff of 179 Department gathered at the home of Mr. and Mrs. P. H. Smith for a surprise party. Mr. Clark was presented, at the party, with an ample supply of fishing tackle and an enjoyable evening was spent by all.

Saturday morning, September 3, the staff again gathered in the Winnipeg Buying Office and presented Bob with a Laz-Y-Boy chair and stool. He was also the recipient of other gifts from many well wishers. A bouquet of roses was sent to Mrs. Clark.

The Clarks intend to reside in Winnipeg, spending much of the time travelling in that new car!

MISS E. PAGE

September 3, Saturday, was the day when Miss E. (Lillian) Page said good-bye to the regular routine and started her retirement. She had been with the Company since July, 1921—over 34 years. Her co-workers in the Paint Department gathered to honour her that morning, and presented her with a corsage, while on their behalf Mr. C. Carswell made the presentation of a wallet with currency and containing also, as it were, all the sincere wishes of her many friends in Eaton's for a happy leisure time!

S. ZUKE

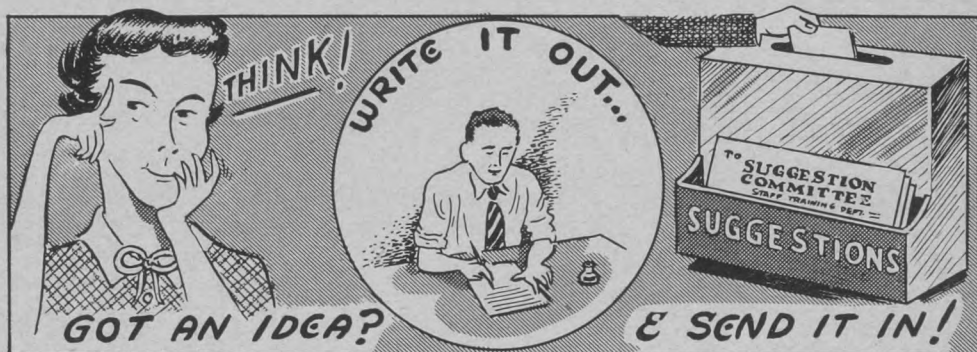
About thirty-one and a half years of Eaton service came to an end on September 30 when Steve Zuke "called it a day" and became a retired Eatonian.

A member of the Customers' Decorating staff, Mr. Zuke, a painter and paperhanger, had been with the Store and Customers' Decorating staff for all his Eaton service and will be missed both for his skill at work and his pleasant personality. He just arrived back from holidays in time for us to "snap" him.

EVERY
DAY IS

OPPORTUNITY DAY

FOR EATON
EMPLOYEES



That heading means you, and YOU and Y-O-U! Yes, opportunity is knocking at your door and you can answer by jotting down your ideas—the things that occur to you as you go about your daily work—IDEAS . . .

- to Improve Service
- to Increase Sales
- to Better Customer Relations
- to Operate More Economically
- to Reduce Waste
- to Maintain Healthful Conditions
- to Prevent Accidents

Look for Your Ideas . . .

- in Your Own Department
- in the Departments You Contact
- in the Service Departments
- in the Departments Where You Shop
- In the Comments of Your Friends and Your Customers

Your suggestions may be constructive or critical. As mentioned above, we want ideas for selling, service, stock-keeping or better stock arrangements; on matters of safety, welfare, reduction of costs, improved methods, and prevention of waste; avoidance of work hazards, fire hazards; promotion of employee activities, social events or seasonal programs. The field is wide—your interest will be welcomed. WRITE THEM OUT—SEND THEM IN!

Our acknowledgments to Edmonton Store "Edmontonian" for the heading idea and some details of this message.

ANY IDEAS? THESE HAVE "CASHED IN" RECENTLY!

The committee announces the following awards:

Suggestions Accepted—Miss F. Knight, Department 116, \$10.00; Mrs. H. Thompson, Department 224, \$10.00; Miss Doris Bennis, Department 901, \$15.00.

For Constructive Thinking—Miss D. J. McTavish, Department 100C, \$5.00; Mrs. B. Meiklejohn, Department 157, \$5.00.

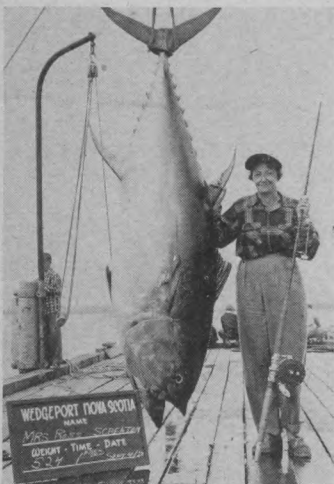
USE THAT SUGGESTION BOX NOW!

GOOD SERVICE IS APPRECIATED—LET'S KEEP UP THE GOOD WORK!

"We purchased an electric stove for our cottage at Whyteford, through your Mr. G. Condie (Department 257). The service he rendered, coupled with his unfailing courtesy, was a credit to himself and an asset to The T. Eaton Company. He even called at our cottage later, on his way to Sandy Hook, to make sure that we were satisfied with the stove. We appreciated this very much and are pleased with both stove and service."

"Words of praise to Mr. P. Cranston and his Fancy Goods Workshop, for the lovely job they did on a 78-year-old linen sheet that my husband's mother brought from England. . . . I asked if your workshop could design a table cloth from it for me to embroider—to make me both a practical and valuable heirloom. The department did outstanding work on putting my idea into reality. When I have it finished I'd like to bring it in and show it so you can admire it too."

The Long and the Short of It—or When is a Fish?



Well, all fishermen have fun, and some make a real catch! Here's the evidence in a photo by Brooks of Yarmouth, Nova Scotia, to show that our previous report of Mrs. Ross Screaton's exploit was no "fisherman's tale." The Screatons had flown their plane to take part in the Gateway Flying Club tuna tournament. Mrs. Screaton's sensational catch, however, was made the day after the tournament—maybe this little blue-fin was relaxing and got caught. But what a catch! Congratulations indeed!

Now, look at that other string! Know what? Ex-Eatonian Bob Thornhill came back from California for a Manitoba holiday. With Ted Black, M.O. Operating, and Jim Reid, Stoves, etc., Warehouse, he went (twice) fishing in the

Whiteshell lakes. Well, sir (says he), don't know where Ted borrowed those Lockport sardines, but I sure drove 2200 miles for about 22 ounces of fish! That's fisherman's luck, Bob!



BADMINTON CLUB HOLD WIENER ROAST

On Tuesday evening, September 13, 50 members of the Eaton Badminton Club gathered at our president's home in St. Vital for our opening social event of the season—a wiener roast. John and Laura Bodner, our host and hostess, went to a lot of work to make this the successful evening it was. Dancing was held outdoors (on the smooth cement floor of their uncompleted garage) to music supplied by Harold Gould and his tape recorder. Of course there was the usual roaring fire with hot dogs, doughnuts and coffee. Mr. and Mrs. B. C. Sutherland were present, Mr. Sutherland doing his customary fine job in leading the sing-song. Thanks again, Laura and John, for a wonderful evening!

MEMBERS NOTE—Opening afternoon of the Badminton Club season is Wednesday, October 26, at the Winnipeg Badminton Club, 150 River Avenue. Time 1:30 to 4:30 p.m. See You There!—Yvonne Beach, Secretary (Sales Office).

MEN—COME TO THE CURLERS' GET-TOGETHER

A really friendly informal time . . . to be held at the Grain Exchange Rink, Friday evening, October 21. Just \$1.00 each. . . Refreshment and Entertainment included!



EATON'S GOOD DEED PROGRAM FINDS WIDE AUDIENCE

Typical of comments received by Mrs. Rose Cowan, Good Deed Secretary, is this message from Minnedosa, nearly 150 miles west:

"We are looking forward to this Saturday morning. I wonder if the members of the Good Deed Club know why? We feel the Good Deed choir is really our choir — 'Manitoba's choir.' When it comes to the Manitoba Musical Festival they are our representatives. It is always a delight to see their good marks as well as hear them each Saturday morning.

"To those who are ill, their lovely voices and music mean a little time to forget suffering; to young folk not privileged to be members of the choir, it is a real inspiration to do one's best."

Mr. B. C. Sutherland Speaks at First Meeting of Assistants' Association



We have attended many meetings and can confidently say that the words of the vote of thanks for a "most interesting and informative" talk were fully justified at the Assistants' meeting, Monday, October 3. Mr. Sutherland spoke on "The Personnel Department, Its Philosophies and Functions." Mr. Lloyd Waddell, president, was chairman, and head table guests included a number of Personnel staff.

A general outline of how Personnel work had grown over the years in industry and business was the speaker's approach to his subject, showing the increasing interest in the staff as individuals. From this he proceeded to the wide application of principles and practice in our Company today.

Staff Welfare plans, notably the Group Life Insurance plan which is proving so acceptable to Eatonians, were

just one of the areas, said Mr. Sutherland. Staff Training in every field of selling and service; the function of the Employment staff in selecting, hiring and helping in the transfer and promotion of staff members are important. In that area, too, are Company plans for follow-up on the work and progress of the individual staff member and for making better use of abilities and aptitudes.

Human Relations and Appraisal programs now being conducted; increased interest in Suggestion campaigns and awards; recreational and sports programs and guidance plus help in financing them

... all are now being attended to in planned and progressive manner. By new Personnel-functional ideas and by co-ordinating and channelling of benefits the Company had already been offering, a more attractive and very rewarding outlook is presented to the employee of today and tomorrow.

A talk full of interest and information—and well delivered. Thanks were conveyed by the chairman to the speaker; also to Mr. J. Curle for his usual good handling of the music and loudspeaker; and to Haldane, a magician who very entertainingly mystified his audience.

LET'S MAKE EVERY WEEK "FIRE SAFETY" WEEK

To Help That Project, Here Is Some Information About the Vital Matter of Fire Extinguishers'



Our buildings have a numerous and varied range of appliances for attacking fires; and Fire Inspectors have asked for a little space in this and continuing issues to give readers more detailed knowledge of them. The first we will deal with is the most numerous standard design:

SODA-ACID EXTINGUISHER, 2½-GALLON SIZE

First, let us tell you that this is both easy to use and harmless to the operator.

The water content is pressurized by the action of a small quantity of acid on about 1½ lb. of sodium bicarbonate, making a gas pressure that forces the water out of the hose. Since the acid and soda have been carefully proportioned, the stream of water contains nothing to cause burns or skin irritation to the user.

TO USE THIS EXTINGUISHER: First, grasp the hose near the nozzle end with thumb and finger of right hand; carry it up to top of tank and use this same hand to grasp the ring top. Grasp the bottom with the left hand. You can then lift the extinguisher off hook and carry to the fire. Then, turn the extinguisher bottom end up by grasping bottom handle with left hand. The right-hand fingers can now release the ring top but continue to hold the hose. The extinguisher, upside down, is held with left hand, hose in right, and is in full operation. Direct the stream at base of the flame or smoke.

This type of extinguisher can be used against all fires EXCEPT WHERE LIVE ELECTRICITY IS INVOLVED (electricity could follow back through the stream and shock you).

Departmental News from the Store

BASEMENT STORE

Hosiery and Lingerie—By Angela Treger

Congratulations to Eileen Douglas on receiving her engagement diamond from Ron Bartlett.

Pat McKay left September 10 to be married to Ross McIvor. Mr. R. Clarke, department manager presented Pat with a wool bed throw from the staff. Congratulations and best wishes to you, Pat and Ross.

Foodateria—By Ruth Berg

Helen Black left us September 7 to be married to Ted Fraser. Mr. W. Donnelly, on behalf of the staff presented Helen with a Sunbeam Mixmaster. From the Company Helen was the recipient of a floor polisher.

Ruth Blasko received a lovely diamond September 16, from Ted Stewner.

Darlene Elenduik received a lovely diamond September 27 from Frank Grandmont.

Best of luck and congratulations to you all.

* * *

MAIN FLOOR

Notions—By V. Gillespie

Sorry to hear that Nan Allison is in the hospital. We wish her a speedy recovery.

Stationery and Books—By M. C.-Lawton

A reception and dinner were held at the St. Charles Hotel on Thursday, September 1, to honour Ethel Smith on her quarter-century with the Company, September 5. Mr. S. C. Florence made the presentation of the department's gift, congratulating Ethel on a job well done. On Saturday we took the opportunity to visit the Library to inspect the personal gifts from friends and customers, tokens of their high regard for Ethel.

Engaged: Sadie Andrews to George Bendrski of Winnipeg.

On Saturday, September 24, at Store closing, Margaret Shiels was presented with a pair of wool blankets by Mr. S. C. Florence who wished her every happiness on behalf of the department. Margaret was a bride of October 1 and will make her home in Edmonton.

Drugs—By C. O'Kelly

Congratulations to Agnes McDivitt, Dispensary, on her coming quarter-century with the Store. She has returned from her vacation and reports having a wonderful time in doing so many of the things she really wanted to do. A report on a celebration and presentations to her and George Rae will appear in a later issue.

We hear that Dick Murray, Camera Counter, who has been away ill for a while, expects to be discharged from hospital before Christmas. This is good news and we are looking forward to seeing you, Dick.

Men's Hats

We wouldn't swear to this—but have heard tell that all the hats in the department were seen tipping themselves as Charlie Donnelly passed on the morning of his 40th anniversary with the Company, September 7! His desk was literally covered with messages and tokens of esteem. We had a grand time at the Homestead luncheon—shall we say, a dignified version of the famous "Mad-Hatter's Tea Party?" Mr. Cain paid great tribute to Charlie, and we all hope that the new camera was able to take the impact of that staff picture. Here's hoping you'll get oodles of lovely colour pictures this fall, Mr. Donnelly!

Candies—By J. Newcombe

In honour of Miss Elsie Walde, bride-elect of October 15, Mrs. Edna Robinson entertained staff members at her home on Tues-

day, September 27. A lovely corsage was presented to Elsie to start proceedings, and a most enjoyable party was held. Gifts to the guest of honour included a pop-up toaster, china and linens.

* * *

SECOND FLOOR

City Inspectors—By J. Gray and A. Kuhlman

Mr. Bill Spenceley marked his 30th anniversary with the Store on September 21. He was presented with an electric drill and saw by Mr. Johnstone on behalf of the department. Mrs. Spenceley received a bouquet of beautiful roses on the occasion. Lots of luck in the years to come, Mr. Spenceley.

Congratulations to Virdean McMullan and Art Cameron on their marriage of October 1. The wedding took place at St. Alphonsus Church. Virdean was presented with kitchenware by Mr. Spenceley on behalf of the department. Best wishes to a lovely bride and a lucky groom.

Fancy Goods Workroom—By Joyce Vessey

Our congratulations and best wishes go to Edna Lesosky who left to be married September 3. Her decorated table held many gifts, including a chenille bedspread from the girls in the department.

Also much happiness is our wish to Lillian Smith who left to be married September 7. Lillian was presented with a set of breakfast dishes from the girls in the department and many gifts from personal friends.

Previous to these girls leaving, a miscellaneous shower was held for them.

Personnel and Staff Offices

There's a new sparkle to our surroundings these days—that ring-finger of Jean Flanagan's is flashing very brightly. Congratulations!

* * *

THIRD FLOOR

Hardware—By H. Smith

We said good-bye on September 7 to Mrs. Mary Tatarny who left us to take up house-keeping. Mary was presented with a lamp table from the department.

Our sincere sympathy is extended to Nellie Stark and family in the loss of her sister with whom she was spending her 25th anniversary holiday. She passed away in California, September 17.

The department held a corn roast on September 8 at Ray Miller's on Henderson Highway, where everyone enjoyed the delicious corn—"the best we have tasted"—hot dogs, coffee, etc. Afterward everyone joined in a sing-song. We all agreed it was a lot of fun and are now looking forward to a Christmas party.

Our best wishes to Bill Careless in his new work with the Stock Audit. Also best wishes to John Kulack who is now with the Plumbing Department.

(See next page for Fourth Floor)

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FIFTH FLOOR

Children's Wear—By F. Kellett

Best wishes to Gertie Shewan on her marriage to Harold Davidson on September 3 at St. Mark's Anglican Church; also to Hazel Kinsman who was married to Donald Ferguson on September 14.

On September 1 Joyce Kilosky came in with a beautiful diamond from Johnny Trudeau. Joyce has planned not to leave for some time.

Congratulations to Mr. W. J. Wakefield who was transferred from our department to the Toys and Wheel Goods as manager. Much success, Mr. Wakefield.

We welcome Mr. N. R. Franklin as our new department manager.

A speedy recovery is our wish to Mrs. Evelyn Farler who has recently undergone surgery.

Our sincere sympathy to Kay Miller and her mother on the recent death of her father.

* * *

FOURTH FLOOR



Beauty Shop—By S. Proctor

Here are a couple of scenes of the jolly party held by the Beauty Shop staff in honour of Mr. C. Pearce on his retirement. Mr. Pearce is shown at top right. And we'd like to say to Mr. Vic Weston—thanks for presiding at the piano; you sure know how to "tickle" those ivories!

Women's Dresses—By E. Buffie

We wish to take this opportunity to extend a hearty welcome to Mr. J. P. Allemand, now of the Women's Dress Department.

* * *

SIXTH FLOOR

Sales and Expense—By B. Clarke

Marion Heslewood left us recently to take up residence in California. She was presented with a three-piece "Snorkel" fountain pen set from her co-workers with best wishes for future health and prosperity.

Our sincere sympathy to Margaret Craig and family in the recent loss of her father.

Paints, Wall-papers, etc.

All good wishes to Mrs. Hilda McMeekin on her coming marriage. To mark their good wishes the staff presented her with a handsome table lamp.

Mrs. Gladys Boddy spent September with her son in Vancouver and also visiting former Eatonians Eva and Frank Lyons.

We hope that Hilda Horner's husband will soon be home from hospital and able to be around again.

General Office

Congratulations to Joseph Bingham on his appointment as department manager, Prince Albert General Office. On behalf of our office a hunting jacket and mitts were presented to him.

Sixteen

Congratulations to Dorothy Gabel who recently became engaged to Dennis McKay; and to Grace Hermanson who, on September 24, received a lovely diamond from Barry Cox.

This month we welcome to our staff Leslie Smart, Joyce Curtis (from Montreal), Sharon Nisbet and Gwen Morrow.

Carpets, etc.—By Gladys McLean

Our sincere sympathy to May Parker whose brother-in-law passed away in Detroit.

Congratulations and best wishes to Jo-Ann Boyd, now Mrs. A. Pommer, whose wedding took place September 10 in St. Paul's United Church. Jo-Ann was presented with a beautiful mirror from the department.

Congratulations to Gordon Garden on his appointment as assistant in the Hosiery Department. Sorry to lose you, Gordon, but our loss is 201's gain.

We miss Pat Milne, too, who has been transferred from the Oriental Rugs to Basement Carpets.

Sincere sympathy to Bill Robinson whose father passed away early in September.

* * *

EIGHTH FLOOR

Budget Plan Department—By E. Tamplin

Wedding bells rang loud and long in the Budget Office this past month. Miss Nellie Kosik became the bride of Kris Kozlowski on August 6, in the Holy Ghost Church. A lovely table cloth and napkins were Nellie's gift from the office.

Miss Rita Mireault left to become the bride of Jerry Raiche on August 20 in St. Boniface Basilica. Rita was presented with a lamp from the department and a pretty china planter from the girls of her section. A shower was held at the home of Mrs. Ruthie Boivin at which Rita was presented with a mirror.

A luncheon at the Homestead honoured Miss Leonie McCartney who left to marry Mr. Lawrence Green on the 3rd of September in St. Mark's Anglican Church. Leonie was presented with a mirror at her luncheon. Her gift from the office was foam pillows and she received a set of coffee spoons from the girls.

Another bride was Miss Gladys Laroque who became Mrs. Michael Borys on the 24th of September in Westminster United Church. Gladys received a waffle-and-sandwich grill from the office and crystal from the girls in her section.

All the best to them all, for health and happiness in the future.

Our heartiest congratulations to Mr. Charles McIvor who left the ranks of bachelorhood to marry Miss Diane Nanton on the 14th of September in St. George's Anglican Church. Charles was presented with a silver casserole with the very best wishes of the staff.

We were very sorry to say goodbye to Miss Pat Fail. Pat was presented with a handbag and gloves from the department and a pen from the cashiers.

We are happy to see Miss Verla Busch back with us. We hope you will soon be feeling your old self again, Verla.

We were all pleased to see Mr. Macdonald up at the office for a visit and hope he will soon be back with us again.

Sorry to report Miss Jerry Majnusz has been on the sick list again. Glad to see you back, Jerry.

Congratulations to Mr. Roy Montgomery who became a proud papa on the 29th of last month.

Sorry to report Edna Tamplin is on the sick list. Hope you will soon be back with us Edna, we miss you.

Head Cashiers' Office—By M. Anderson

So pleased to report that Doreen Smith, who suffered a broken leg in the early part of the summer, is improving; and we hope to see her back with us soon.

D.A. Office—By B. Hammond and P. Wasaty

A shower in honour of Irene Olién was held at Dianne Jeffrey's on August 30. Irene was presented with kitchen utensils. On leaving, the staff gave her an electric iron. Irene was married to Ted Sokol on September 10 at the Immaculate Conception Church.

On Wednesday, August 31, the girls gathered at the Homestead for a luncheon in honour of Irene Martens. The bride-to-be received a corsage and linens. A toaster was presented to Irene from the office on Wednesday, September 7, when she left to be married to Jack Reimer at the First Mennonite Church on the 10th of September.

Best of luck to both brides and their husbands in the years ahead.

Morley Mark, of our office, left September 28 to join the armed forces. Our gift to him was a lighter and we wish him the best of luck.

City Advertising—By Ruth MacKay

Miss Rose Cooper, our Good Deed girl, was guest of honour at an office luncheon prior to her marriage to Mr. James Cowan, August 4. A steam iron was her gift from the staff.

Nearly all of City Ads showed up for an outdoor party at the Cement Works, Friday, September 2. Hot corn on the cob and tasty hot dogs disappeared by the dozen during the evening, and there are a few who noticeably forgot to count calories! Mr. Sotham, swinging a snowshoe, kept flies and sundry picnic pests at bay.

City Ads' leading man again leads the fashion field in headwear. The original model, first worn at our corn party, was seen again at a recent Bomber game!

* * *

ELEVATOR UPS AND DOWNS

By Aldous Brown

Welcome to the following new members of our staff, Rita Schmidt, Joan Bennett, W. Montford (from the Printing Plant), Dick Conway (from Alexander Warehouse) and Mel Schappert (from Department 134). Mel is on our night staff. A happy stay to all of you.

Glad to report that Hugh McMullen's daughter, Bernadette, is home from hospital and getting along fine. Nice to have Bernice Hotz and Percy Williams back with us after their recent illnesses.

Flo Matrik who left us recently to take up housekeeping duties full time, was presented with a parting gift of china. We all miss you, Flo; best wishes for the future.

We also want to wish good luck to our "favourite Irishman," Gordon Lixon, who left September 24. His parting gift was a wallet. To Mr. E. Barker and Ted Youd who transferred recently to Receiving Department, our very best wishes.

Inez Yates, of our part-time staff, left October 2 to visit her parents in Newfoundland. We all hope your father's health will be much improved, Inez, and that you have a good trip.

* * *

CARPENTERS

By G. Smook

Extra! Extra! We figured it was not possible—but yes, we have planned and held a house-warming party!

The evening of September 10, we men and our wives swarmed into Bill Murray's new home and really "cut the rug" in welcoming him and his wife to their new abode. A splendid party we'll long remember! Numerous and nice gifts for the house were presented—and the refreshments? Better than a smorgasbord—tender, delicious ham, turkey—were we full — great accompaniment to that "grunt-and-groan" wrestling(?) show going on on the TV. It was grand to get together and meet other hubbies and wives. Special presentation was a giant (2 by 5-foot) letter with appropriate verse, and a blonde toupe for Bill! Thanks, Murrys, for a lovely evening.

Austin Sandstrom—the Kaufman of the saw blades—away on vacation as we write. Ray Smith, our "walking encyclopedia of the rugby world," all keyed up about intermediates and Bombers! And the way Jerry Long sprints for the go-home bus he'd make a good pass receiver! Nice to see Len Rogers modelling that new suit—bye-bye, old coveralls!

Sympathy to Mike Korall, having sessions with the dentist — but bearing it all with nerves of steel! Condolences to Bill Murray who was immobilized with a sore back. And on the subject of health—note that the new group insurance has been taken up 100 per cent in our shop. Good work!

Colour photography? We've a "flend" in that field. Yes, boss Jim Stewart; he's getting a justified thrill when those films come back, but we hear competition is developing. Guess who?

* * *

LIGHT, HEAT AND POWER

By J. G. Anderson

Fraser's looking better and so is Feschuk John,

The worried look on Alex Hook has disappeared and gone.

Tom Ritchie's got a smile again upon his handsome face,

And we're mighty glad to see it for it livens up the place.

Mac Blair, his head is up again and shows no sign of care,

It's very good to see it for it wasn't always there.

While William Harte, right from the start did cast away his gloom,

And now his happy countenance does brighten up the room.

We're very proud of Bert McLeod and also Raymond Miller,

Who did survive and stay alive although it's been a killer.

A. Bowman also has come through with minor sprains and bruises,

And now goes proudly round his home and does just what he chooses.

The television set we own which long has been a stranger,

No longer runs to roar of guns of Tonto and the Ranger.

We now enjoy symphonic tunes and plays much to our liking,

Just as we did three months ago when sitting by our Viking.

No longer do we dodge the bombs, the aeroplanes and rockets,

Nor find ourselves tied to a chair by bands of Davy Crocketts.

We can relax within our homes as we did do before,

To read the press and hope I guess, we will not suffer more.

Our power tools of which we're proud, now stay within their place,

And even our little woman has a smile upon her face.

No longer do we trip on toys, then break the Golden Rule,

Yes, all these things have happened 'cause OUR KIDS ARE BACK AT SCHOOL.

* * *

ALEXANDER AVENUE WAREHOUSE

Box and Bag Factory—By N. Gervais

A shower was held at the Homestead by the girls of the Box and Bag Factory on September 15 where Margaret Diack was presented with a set of end tables.

Margaret was united in marriage with Ken Henderson (also of the Box Factory) on Friday, September 23, at St. John's Presbyterian Church.

The couple were presented with a set of dishes on behalf of the department. Congratulations to you two, may you have many years of happiness ahead.



After over 14 years with the Electricians here, Arnold (Arni) Cooper left to take up special work for the Provincial and Federal Governments. His work will be done at Shoal Lake, source of Winnipeg's water supply; and he will be researching into water sanitation, purification and conservation; also checking on plant and insect life in the water. This is in line

with his studies, for Arni has combined a very active leadership of the Angling Club (Eatonians and associates) with a lifetime study of wildlife, especially of fish and their needs.

Presentation of a television lamp, also a pen and pencil set, was made to him at a department stag party in his honour at the home of A. Kapitany. Good luck, Arni; let's hear from you!

Departmental News In the Mail Bag

SECOND AND THIRD FLOORS

Packing and Money Returns—By F. Spice

Congratulations to Edith Burnell, 122D, who received a lovely diamond from Vianney Gauthier on September 15.

Marion Dawson left September 29 to reside in Prince George, B.C. Before she left work she received wearing apparel from her friends on the Third Floor.

The girls of Department 122C held a shower for Jean Leitold at the home of Evelyn Parks, where Jean received a clock radio as a gift from the girls.

We are sorry to report Charlie Heaton is ill in Deer Lodge Hospital. We wish him a complete recovery and hope he will be back with us soon.

Jean Leitold left on Saturday, October 1, to marry Mr. Stirling Sturk on Saturday, October 8, at St. Andrew's Anglican Church at 7 p.m. Jean received a clothes hamper and blankets from the department fund and many other lovely gifts from friends.

Drapery Workroom—By D. Zetterstrom

Sorry to report Miss Janet Pauwels is away ill. A speedy recovery, Janet, is our wish for you.

* * *

FOURTH FLOOR

Winnipeg Buying Office

Congratulations to Mr. J. L. Dion whose marriage to Lillian Hryciw was solemnized at Holy Cross Church on September 10.

The department presented Mr. Dion with sheets and pillow cases.

* * *

FIFTH FLOOR

Stationery and Books

A farewell dinner was held in honour of Mrs. Clara Martin who left us to make her home in Moose Jaw, Sask. A rhinestone pin in the shape of a good-luck horseshoe, was presented to the honoured guest along with best wishes from all in the department.

Eighteen

SIXTH FLOOR

M.O. Piece Goods

We were sorry to say good-bye to two popular staff members this month. Mrs. Helen Nelson was presented with a pair of wool blankets when she left to make housekeeping her full-time occupation.

Mr. Fred Ellis also left us, on September 3. Mr. P. H. Longstaffe, department manager, presented Fred with a lovely 400-day clock and expressed the good wishes of us all. Best wishes, Helen and Fred.

Watch and Clock Repairs—By M. Scott

Congratulations to Mr. and Mrs. J. Penner on the birth of a baby daughter who arrived to gladden their home, September 8. The wee lady's name is Audrey Maureen.

Sorry to learn of the accidents which befell Harold James and wife, Ida. Glad to report that they are progressing favourably; also to see Nick Doyle back on the job after his operation. Illness has been plaguing several members of our staff—we wish them a speedy recovery.

Good wishes to Nestor Dolyniuk who left to live in Portage la Prairie. Nestor received the gift of a 400-day clock on leaving. Safe journey to Mr. F. Vaas who set sail for the European continent recently.

In honour of Miss Elsie Dudych who left Saturday, October 1, for New York, Mrs. Alma Webb entertained the girls of the department at her home last Tuesday. We enjoyed ourselves immensely, Alma, especially when that food started around. The guest of honour was given a lovely rhinestone brooch.

We all "gathered round" Friday to wish Elsie "God-speed" and the best of everything for the future. Mr. Olafson presented her with a Certina wrist watch and expressed our sincere good wishes. We will miss you, Elsie.

M.O. Household Linens

By J. Burns and F. Rogers

We are very pleased to hear that Jim Torbet has made such a good recovery from his operation and we are looking forward to seeing him back at work soon.

Carman Conn and Bob Holmes are both making very good progress on the road back to health.

Mr. Jim Reid and Glen Robison of our retired staff dropped in to visit the department this month and both of them are looking extremely fit.

The staff of M.O. Linens honoured Mr. and Mrs. T. H. Hancock at a dinner at Moore's on September 30. Mr. Hancock is leaving the Household Linens after 16 years as department manager and buyer to become manager of the Dress Goods in the Store. Mr. Hogg, assistant, presented Mr. Hancock with a sun cart from the staff and mentioned how much he would be missed, not only in 36 Mail, but in the Buying Offices and linen markets where he had become known through the years as a genial and efficient buyer. Mrs. Hancock was presented with a corsage by Evelyn McAndrew. A number of the members of our retired staff who had worked with Mr. Hancock for many years attended the party.

Mr. Hancock expressed their thanks and his appreciation for the co-operation he had received in his years in the Mail Order, years which had been very happy ones.

* * *

SEVENTH FLOOR

Sporting Goods

By Dorothea Hardiman and Johnny McNiven

We are glad to report that Herbie Oliver is feeling much better and expects to be back working half days by the time this appears.

We are sorry to report the passing away of Christina Anderson's father-in-law.

We were all shocked to hear of the death of Ronnie Ford, and offer sincere sympathy to his widow and surviving sister.

M.O. Dresses—By M. Carriere and M. J. Neil

On September 24 Miss Lena Goodmansson, Dress Department Workroom, celebrated her 30th anniversary. She was presented with a portable radio by Mr. M. T. Smithson on behalf of the staff. Our best of wishes for more happy Eaton years, Lena.

Lingerie—By Bea Nash

We are sorry to report that Les Hawksley is in the hospital as we write, but hope it won't be long before he is up and around again.

M.O. Budget Plan

By J. Britain and M. Kowalski

Our best wishes go to Olga Soltiki who left September 10 to be married September 17. A lovely mirror and corsage were presented by the office.

Also on our list is Rita Sims who has decided on further school years. A sweater was presented by the girls in the office.

We are glad to hear that Gladys Smith is doing well after her recent operation. Hope to see her back with us soon.

On Saturday, September 17, we lost two of our girls. They were Kathy Butler and Joyce Merrill. Both girls were presented with steam irons and corsages from the staff. They have left Winnipeg to go to sunny California. All our best wishes for a happy future., girls.

* * *

EIGHTH FLOOR

M.O. Adjusting—By J. Baynes

Sincere sympathy is extended to Mr. Herbert Graham and family in the loss of his father-in-law, Mr. Yates.

Roonie Sigurdson was kept busy September 14 receiving congratulations from her many friends, the occasion being her 30 years with the Company. Her gift from the department was a lovely radio, and she also received a number of other beautiful gifts. Congratulations and best wishes from us all to you, Roonie.

M.O. Copying—By M. Shepherd

A signet ring and personal gifts were presented to Alec Chance when he left us. We wish you much success, Alec.

Congratulations to Pearl Harper who was married to Leslie Swatland at Knox United Church on September 17.

The girls held a shower at the home of Janet Miller in honour of Laurie Draward who was recently married. They presented Laurie with a mirror.

When Paula Bloen left to return to her home in Holland she received a hand bag and gloves from the department and many personal gifts from the girls. Happy sailing, Paula.

At old St. Andrew's Church on September 17, Val-Marie Weston became the bride of Bill Gillespie. Before leaving the department Val-Marie was presented with Tecoware and the girls held a miscellaneous shower in her honour.

Alberta Koswin left on September 10 to attend the Salvation Army college in Toronto and received a flash camera from the department as well as many other useful gifts. The girls held a dinner at the Homestead and presented her with lingerie. Successful studying, Alberta.

Our sympathy is extended Marguerite Cogle in the recent loss of her father.

M.O. Correspondence—By Susan Filteau

Our sincere sympathy to Miss Eleanor Green in the recent loss of her mother.

Mailing List, Sales Room, Inquiries, etc.

By M. Beck

Five girls decided to leave our daily routines to become September brides. Sylvia Sawchuk and Pat Connor left September 3, Norma Chapman on September 14, and Julia Golden on September 16. Mary Daly left on September 21 and was married on September 24 at St. Paul's United Church.

May all our September brides have long and happy married lives.

Many young men are still looking for wives, for after the September long week-end our department boasted of six girls all wearing bright new diamonds: Helen Byskal, Lorraine Simpson, Ida Renaud, Edna Gray, Janice Powth and Jean Campbell.

M.O. Exchanges—By M. Davies

Our best wishes to Lillian Aylen and Gerald MacLean who became engaged on August 19.

M.O. Cashiers—By E. Norton

Best wishes to Jerry Nelson who left recently to make her home in Toronto. On leaving she was presented with a train case from the girls.

Congratulations to Marjorie Orton who received a lovely diamond from Bob McArthur.

Glad to have Lena Knakoske back with us after her lengthy illness.

Our sympathy is extended to Marie Friesen in the recent loss of her father.

* * *

NINTH FLOOR

Men's and Boys' Furnishings—By D. Dee

We welcome to our staff Mr. Aubrey Nixon.

Our annual wiener roast took place Saturday, September 24, when Mr. and Mrs. Wittneben were again our gracious hosts at their home on Henderson Highway. Gathered around a huge bonfire those wieners really tasted good, not to mention the delicious salad and other dainties made by Elizabeth herself. Many thanks Mr. and Mrs. Wittneben for a very happy evening.

Our sincere sympathy to Jack Watt in the sudden loss of his father.

M.O. Jewellery—By Jean Farr

Congratulations to Mr. and Mrs. Roy Christie on the birth of a daughter. Roy proudly announced the arrival of Dorothy Lee on September 24. A sister for little Daryl Lee.

* * *

PRINTING PLANT

By M. Torrance

Vacation time has passed again, leaving most of us with pleasant thoughts of journeys made to many parts of Canada and the United States. It brought to us also a few bright hours in that former members of our staff, some retired members, some who have been transferred, etc., found a few hours during their holidays to visit our department. Thank you, friends, for your visits.

We were sorry to hear of Mr. Wiley's illness and that he is confined to hospital. To him we wish a speedy recovery.

Did you think our front cover was a picture of Paris or some other far-away city? That strong, graceful new Winnipeg Midtown bridge over the Assiniboine, with the Main Street bridge beyond, makes a nice scene, doesn't it?

We Mourn the Loss of a Grand Eatonian

**Mr. John Dunlop, Merchandise Manager, Basement Stores, Passed Away
Saturday, October 8**

A great assemblage of Eatonians and others, deeply affected by the sudden passing of John Dunlop due to coronary thrombosis, attended his funeral on Wednesday, October 12.

Mr. Dunlop recently, on June 21, had achieved 46 years as an Eatonian. He was a typical Eatonian in that he started in as a boy and rose through the ranks to a major post in the Winnipeg organization. His long service included his years in the Time Office, followed by merchandise experience in Mail Order departments, to the early days of the department which grew, mainly under his management, to be the present mighty Basement Store. For many years he was manager of the Winnipeg Basement Store and respective departments in the Western Division. Recently he was appointed Merchandise Manager.

Remarkably able in his buying and merchandising work, he never lost the friendly touch and was liked and respected by all who knew him. "Jack" Dunlop was a personality who will indeed be greatly missed. Member of the Masonic Order and of Khartum Temple Shrine, over the years he also gave much voluntary service to good works both in Eaton's and on Victory Loan drives, etc.

To his widow, Elizabeth, and his surviving sister and brother, we offer deepest sympathy in their loss.



Recent Appointments

(Continued from Page Twenty-Two)

Winnipeg

Commencing January 13, 1956, W280 Department will maintain separate stock on a cost basis only, and will otherwise operate as a separate unit from W80 Mail Order.

The following appointment is effective immediately:

Department W280—Seeds and Plants:

MR. F. HARPER, assistant. (This is in addition to his present duties in Department W480.)

Please note that a new Department, W150, has been opened, and the following appointments made, effective immediately:

Department W150—Alexander Avenue Warehouse and Princess Street Warehouse:

MR. W. SPENCELEY, department manager;

MR. R. J. HART, assistant;

MR. A. HEADON, signature.

Department W233 — Piece Goods — Cottons,

Rayons, Silks, Woollens and Linings;

Department W333—Patterns:

MR. T. H. HANCOCK, manager.

Please note that a new Department, W421, has been opened, and the following appointments made, effective Saturday, October 8, 1955:

Department W421—Hearing Aids:

MR. E. G. SMITH, department manager;

MR. A. E. MONK, signature.

Lethbridge

Department L260 — Radios, Pianos, Musical Instruments, Records, Sheet Music, Washers, Ironers, Polishers, Vacuums, Electric Refrigerators, Carpet Sweepers, Electric Lamps, Fixtures and Appliances:

MR. L. J. WILLIAMS, assistant.

Regina

Department R260—Radios, TV, Pianos, Musical Instruments, Records, Sheet Music,

Washers, Ironers, Vacuums, Polishers, Electric Refrigerators, Carpet Sweepers: MR. G. W. BUCHAN, assistant.

AUTUMN

By L. F. Lampe, Shopping Service

This Autumn so lovely, majestic, and sweet;
A riot of colour she brings to our feet,
In all shades of yellow, reddish and brown,
Well known for her beauty, for richest renown.
This lady brings gifts to the city and farm,
She keeps us well fed, protected and warm.
Hers is the harvest of rubies and gold,
She is no more a youngster, in fact she is old.
She visits all lands both the near and the far;
She comes from the Heavens like the morning star.
And she never fades, she shines all year through,
Although in a while now she bids you adieu!

Department News

M.O. Hosiery—By May Scott

Congratulations to Mr. and Mrs. Lockwood on the birth of their second daughter, Valerie Ann, at the Misericordia Hospital on October 12. The little lady weighed in at 7 lb. 10 oz.

M.O. Men's Footwear—By Claire Rosie

Wednesday, October 5, was the day Mr. Austin Waddell celebrated his 30th anniversary with Eaton's. On behalf of the staff, Mr. B. McGregor, department manager, presented Austin with a pen and pencil set, and congratulated him on his long years of service and his knowledge of every phase of the Shoe Department. Mr. Waddell also received a beautiful lamp from some of his business associates. We all wish him many more years of good health and happiness with the Company.

In Memoriam

MISS K. FROESE

A member for some years of our M.O. Millinery Workroom staff, Miss Kay Froese was the victim of a highway accident on September 4. She was greatly liked by her associates at work and all who knew her, and the sympathy of all these friends is extended to her parents and family in their loss.



FRANK CLAUDE DOUGLAS

Veteran of the first World War, mentioned in despatches and awarded the D.C.M., Mr. Douglas had been with Eaton's for 12 years after having served with Provincial and R.C.M.P. police forces. He died accidentally, at 65, on September 16. The deep sympathy of his colleagues in Freight Transport, and all who knew him, is offered to his widow, Lucy, daughter, Mrs. Iles, and surviving members of his family.

RONALD HENRY FORD

A member of the staff of Eaton's M.O. Sporting Goods and Auto Accessories, Mr. Ford died on Monday, September 26, at the early age of 35 years. A Winnipeg man, he had served 14 years with the Company. He was a Forester, and member of St. Martin's-in-the-Field Church. To his widow, Christina, and a sister surviving, goes the sincere sympathy of the many Eatonians who knew and liked him.

FREDERICK ORLAND SANDERSON

Mr. Fred Sanderson came to Manitoba about ten years ago and was working for the Company here as truck driver for the Receiving Department. He met his death as the result of a traffic accident on Monday, September 26, at the age of 36. Veteran of the World War, he was a member of West Kildonan Legion branch. Surviving are his wife, Eileen, a son and daughter; also Mr. Sanderson's parents and five brothers. To all these we offer the heartfelt condolences of friends in this sudden bereavement.



FOSTER JOHNSON

On Friday, September 30, there occurred the death of a well-known and widely liked Eatonian, "Fos" Johnson. After over 41 years in the Mail Order, which included his years with the Canadian Army in the Great War, Fos retired in March, 1950, and was honoured by a large gathering.

He was particularly active in doing work for the old Eaton Athletic and Recreation Association, the Sir John C. Eaton Memorial Fund, and other organizations — in fact, about every activity which made the staff and Company happier co-workers. He was 71 years of age when he passed away, and although slowed much by foot trouble he had enjoyed a happy and healthful retirement. To his brother George, of the Mail Order, and other surviving members of the family, deep sympathy in the passing of a well-beloved man.

Sincere sympathy to these members of the staff who have recently been bereaved:

In the Loss of a Mother

Mrs. R. McLeod.....Cash Office
Mr. C. Clements.....Delivery
Mr. J. Paul.....Personnel
Mrs. D. Monchak.....Men's Clothing W.R.
Miss E. Green.....M.O. Correspondence

In the Loss of a Father

Miss J. Firman.....Grill Room Bakeshop
Miss Y. Pelletier.....Contract Accounts
Mr. W. Robinson.....Carpets, etc.
Miss B. Tokarchuk.....Cash Office
Miss Marie Friesen.....M.O. Cashiers
Mr. J. Watt.....M.O. Men's Furnishings
Miss Bessie Cogle.....M.O. Packing
Miss M. Cogle.....M.O. Copying
Miss K. Miller.....Children's Wear
Mr. J. Yates.....Stoves, Plumbing, etc.
Miss M. Craig.....Sales Office

In the Loss of Her Husband

Mrs. A. Kroon.....Furniture
Mrs. P. Holland.....Grill Room Counters
Mrs. C. Ford.....Box Factory

In the Loss of a Son

Mrs. E. Johnson (stepson) Basement Shoes

In the Loss of a Brother

Miss F. Halloma.....Self-Serve Garments
Mr. T. Money.....Sausage W.R.
Mr. G. Johnson.....M.O. Money Returns

In the Loss of a Sister

Miss N. Stark.....Hardwares
Miss E. Fletcher.....M.O. Footwear
Mr. J. McRae.....Sporting Goods

In the Loss of His Wife

Mr. A. Knight.....Delivery



CONTACTS

Published Monthly by

THE T. EATON CO. LIMITED

of Winnipeg, Manitoba, for distribution to
the Co-workers of the Organization

Vol. 30 OCTOBER, 1955 No. 9

Editor: W. E. (Bill) GRAY

DATE OF ISSUE—15th OF EACH
MONTH

NEWS DEADLINE: END OF PREVIOUS
MONTH

RECENT APPOINTMENTS MAIL ORDER ORGANIZATION

The following appointments have been made in the Company's Dominion-wide Mail Order operations under the supervision of MR. A. N. SANDS:

MR. R. G. BARSS, Assistant General Manager and General Merchandise Manager.
MR. A. LOCKHART, General Control and Circulation.
MR. H. W. LEE, Advertising and Sales Promotion.
MR. H. E. CARSON, Merchandise Manager, Heavy Goods.
MR. E. GOULD, Merchandise Manager, Soft Goods.

Atlantic Division

MR. H. B. TAIT, Mail Order Divisional and Merchandise Manager.
MR. L. HUTCHISON, Operating Manager.
MR. S. T. PETERS, Mail Order Control and Rebuy.

Central Division

MR. D. S. MCGIVERIN, Mail Order Divisional and Merchandise Manager.
MR. N. A. STEWART, Operating Manager.
MR. R. W. McCABE, Mail Order Control and Rebuy.

Western Division

MR. A. H. YOUNG, Mail Order Divisional and Merchandise Manager.
MR. F. G. MUIRHEAD, Assistant to Mr. A. H. Young.
MR. E. G. ROGERS, Operating Manager.
MR. J. K. BARLING, Mail Order Control and Rebuy.

Winnipeg

Department W227 — Dolls, Toys, Games,
Wheel Goods, Baby Carriages, Hammocks,
Sleighs and Hobby Shop:
MR. W. J. WAKEFIELD, manager.

Department W928—Basement Store—Men's
and Boys' Clothing, Made-to-Measure, Fur-
nishings, Hats, Caps, Parkas, Overalls and
Luggage:
MR. R. ELLERBECK, assistant.

Department W246 — Women's Sports Wear,
Blouses, Skirts, Sweaters:
MR. H. C. MACFARLANE, department
manager.

Department W210—Infants' Goods and Wood-
en Cribs, Children's Wear 2-6 years and
Children's Millinery 2-6 years:

Department W211—Girls' Wear and Millinery
8-16 years:

MR. N. R. FRANKLIN, department man-
ager.

Department W201—All Hosiery, Umbrellas,
Canes and Hosiery Repairs:

MR. G. H. GARDEN, assistant.

Lethbridge

MR. R. J. HEGAN, Store manager. Under
the supervision of Mr. E. C. Davis until his
retirement at January stocktaking, 1956.

Regina

MR. J. LINDSAY, assistant Store manager.
Department R237 — Men's, Women's, Chil-
dren's Shoes, Slippers, Rubbers and Winter
Goods:

MR. E. T. KVAMMEN, assistant.

Department R267—Chintzes, Cretonnes, Cur-
tains, Shades, Awnings, Tents, Flags,
Paints, Wall-paper, Pictures, Varnishes,
Metal Polishes, Brushes, Electric Lamps,
Fixtures and Appliances:
MR. R. COLE, assistant.

Prince Albert

General Office, B.P., D.A., C.A., Service Bu-
reau, Sales Audit, Shopping Service;
Head Cashier, Wages Office, Time Office,
Cashiers:
MR. J. BINGHAM, department manager.

Weyburn, Sask., Order Office

MISS E. I. OLAH, in charge.

Atikokan, Ont., Order Office

The Mail Order Office in Atikokan, Ont.,
was extended to include a Heavy Goods De-
pot, to be known as ATK260, on Friday, Sep-
tember 30, 1955:

MR. J. W. BAXTER, in charge.

Company's New Group Life Insurance Plan Proves Popular with Eatonians

Eatonians certainly know a bargain when they see one, judging by their enthusiastic response to the Group Life Insurance plan offered by the Company on September 15. The rates, of course, are among the lowest for contributory insurance anywhere in Canada, so it's no surprise that a high percentage of eligible employees have joined the plan.

Interest is high in every Division of the Company. Some of the Order Offices and some departments in the larger stores report that by the end of September every member of their staff had enrolled.

The Eaton Group Life Insurance Plan, which provides valuable protection and security, costs only 40 cents per thousand dollars per month if you're under 45 years of age, and 50 cents per thousand after age 45. Some of our young people figure this is just about the cost of a package of cigarettes, and they have been among the first to take advantage of this new provision for Eaton's of Canada staff.

To the married man it represents the guarantee that should anything happen to him, his wife and family will be assured the continuance of their regular income for more than a year. To single people it represents the guarantee of a substantial sum to assist in winding up their affairs should death overtake them, and also an assurance that should they leave and desire to take out ordinary life insurance, they may do so without any worry as to whether they can pass a medical examination.

In a September 30 report prepared by the Staff Superintendent's Office, it was noted that during the first week after the announcement was made (September 15-22), one person in four had joined the plan. By the end of the second week half of all eligible staff across Canada were insured in the group plan. Every member of the Board of Directors has joined the plan and a high percentage of single girls are enrolled, too. From two centres has come word that two Eatonians without dependents have named their favourite charity as beneficiary—the Canadian Institute for the Blind and a welfare agency, respectively.

It's not too late for Eatonians to get into the plan, but we're reminded that November 1 is the deadline for all regular full-time and part-time people on the staff (under the age of 65 for men and 60 for women as of October 1) to decide about this insurance. There are representatives in all departments who have full information and application forms. Don't delay contacting them to take advantage of the low-cost provisions of this group plan of insurance. November 1 isn't far away.

Thanks Eatonians, for Another Big Job Done in Your Own Big Way

Eaton Employees' Charitable Fund Gives \$45,000 to the Community Chest

Your contribution is greater because the need is greater among the 35 agencies you help through the Chest. But your continued generous support of the Charitable Fund gives your committee assurance of being able to help to this amount.

What now? Well, your committee just wishes to offer an invitation, through the Welfare secretaries, for every Eatonian not now giving, to join the Fund and sign up for a weekly donation. And, if circumstances or your own desire enable you to increase your current donation, just ask for a form to sign for the new amount. Again, thank you, Eatonians!

Choose Your Partners

for

Thursday,
NOV. 10

The Big Night
of the
Social Season

EATON'S FALL DANCE

3 Bands

3 Ballrooms

*Royal Alexandra
Hotel*

\$1.00 per person

Tickets on Sale in All Departments

**T.V. SET FOR
DOOR PRIZE**

Also Spot Prizes, etc.

